

HotTopics and Good Things Foundation Join Forces to Bridge the Digital Divide

HotTopics, the leading C-suite community, has announced a new charity partnership with Good Things Foundation, the UK's leading digital inclusion charity.

This collaboration aims to tackle the pressing issue of Fixing The Digital Divide, exacerbated by the cost of living crisis and rapid technological advancements, through a series of fundraising initiatives, reusing devices for social good, community events and thought leadership content.

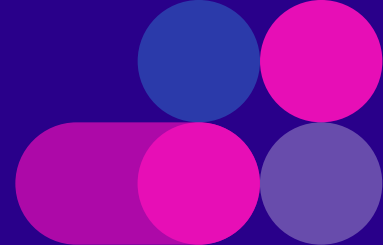
The digital landscape of the UK is marked by a stark contrast: while technology advances at a rapid pace, millions of individuals are left behind due to lack of access, confidence and skills. Approximately 2.4million people can't afford their mobile phone contract and over 8.5 million adults lack basic digital skills.

Good Things Foundation, with its extensive network of over 5,000 community partners, is dedicated to bridging this gap by providing digital skills training and support to those in need.

"We are excited to partner with Good Things Foundation to address the digital divide," said Doug Drinkwater, Editorial and Strategy Director at HotTopics. "In today's digital age, access to technology and digital skills is more crucial than ever. Through our partnership, we aim to raise awareness, drive meaningful change and empower individuals and communities alike."

The partnership between HotTopics and Good Things Foundation will encompass various initiatives:

- **Fundraising Campaigns:** HotTopics and Good Things Foundation will collaborate on fundraising campaigns to support Fixing The Digital Divide.
- **Reusing IT equipment and devices for social good:** HotTopics members will be encouraged to donate their used IT equipment to the National Device Bank, which is operated by Good Things Foundation. This initiative not only reduces electronic waste but also provides refurbished devices to those who need them most. (Note: recycling initiatives will also be available to HotTopics members globally, through Good Things Foundation's charity partners worldwide)
- **Community Events:** Together, HotTopics and Good Things Foundation will organise community events focused on digital inclusion, education, and awareness-raising. These events will provide valuable resources and support to individuals seeking to improve their digital skills.



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"We believe everyone should have the opportunity to thrive in today's digital world," said Helen Milner, CEO at Good Things Foundation. "Through our partnership with HotTopics, we are confident that we can make significant strides towards bridging the digital divide and creating a more inclusive society."

HotTopics and Good Things Foundation invite members of the media, businesses, and the public to join them in their mission to empower individuals through digital inclusion. For more information about the partnership and how to get involved, please contact Rob Shapiro at Robert.Shapiro@GoodThingsFoundation.org.

About HotTopics:

HotTopics is the leading global C-suite community, connecting over 17,000 executives globally. Through our global community, inspirational business leaders and industry experts share insights and expertise, build meaningful connections, and set the agenda for purposeful change.

About Good Things Foundation

Good Things Foundation is the UK's leading digital inclusion charity. We work to fix the digital divide at a hyperlocal level with our National Digital Inclusion Network - comprised of 5,000 hubs providing a range of free digital inclusion support:

- The National Databank, providing free mobile connectivity data;
- The National Device Bank, supplying free, refurbished devices to people in need;
- and Learn My Way, our free flagship basic digital skills platform, which has supported thousands to get online.

We work in partnership with organisations such as Vodafone, Virgin Media O2, and Nominet to deliver at scale and advocate for digital inclusion to fix the digital divide.

Good Things Foundation believes everyone should have the confidence, skills, support and access to use digital technology, participate in society and benefit from the digital world, with an ambition to partner with 5000 UK communities and to support 1 million people by the end of 2025.

For media inquiries, please contact:

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